TracDat at Austin College:
Introduction to the roll-out for academic support services unit directors

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TracDat – an archive and reporting system

- Is a systematic approach that establishes a common understanding and language regarding institutional goals and success in achieving them;
- It allows us to define and align goals among all levels of the institution and compile information;
- We will document how results are used to improve programs and learning – for ourselves and others;
- You will ultimately be able to develop, review and revise your work in TracDat from any Web browser.
What makes a system like this necessary?

- Pressures locally:
  - Board of trustees
  - Institutional advancement
  - Institutional enrollment

- Pressures nationally and regionally:
  - Federal requirements regarding consumer information
  - National competition among liberal arts institutions
  - SACS -- we don’t have until 2019 (our next decennial review) but in 2014 will submit a 5th year review
The SACS Fifth Year Review

The institution provides *student support programs*, services, and activities consistent with its mission. *(Core Requirement 2.10)*
The institution operates and maintains physical facilities, both on and off campus, that appropriately serve the needs of the institution’s educational programs, support services, and other mission-related activities. *(CS 3.11.3)*
The institution evaluates success with respect to student achievement including, as appropriate, consideration of course completion, State licensing examination, and job placement rates. *(Federal Requirement 4.1)*
The institution makes available to students and the public current academic calendars, grading policies, and refund policies. *(FR 4.3)*
The institution has adequate procedures for addressing written student complaints and is responsible for demonstrating that it follows those procedures when resolving student complaints. *(FR 4.5)*
Strategic Plan 2010-2014

- IDEA Center
- GLOBE Program
- Sustainability
- Enhanced key features (challenging learning environment, evidence of impact of programs)
- Community college transfers
- Constituent partnerships (alumni, advisory committee, etc.)
- Planning and groundwork for significant capital campaign
My purpose today

- Show you what TracDat looks like in broad terms as well as in some of your programs;
- Illustrate what has been (or will be) loaded into TracDat for your program;
- Introduce TracDat;
- Answer your questions.
Why can’t you just dive in?

- TracDat is a lot like Datatel -- it has tremendous power but only a few of us will be “superusers”;
- This introduction *simply* asks you to review previously provided information;
- You will see your program mission and intended outcomes submitted as long ago as 2008;
- They may not reflect your current views;
- There is no point in building an assessment plan using old and inappropriate goals.
If I’m lucky, what next?

- When you open your program in TracDat, you will be pleased with the mission statement and goals provided in the past;
- You will look at the goals and easily envision where and how those goals are assessed or can be;
- Then you will plan to work on how to enter assessment evidence you have collected and plan for the 2011-2012 year.
What if I am not so lucky?

- When you look at the mission statement for the program and/or the goals, you will **not** be pleased;
- You will look at the documents we have placed in your documents file and realize **you have a lot to think about**;
- You will want to print a number of screens and documents and **make plans for the remainder of the summer**.
How can Karen help?

- Work with you during a session later this summer;
- Meet with you and/or your department to talk about what needs to be done;
- Suggest ways in which your program goals seem to relate to the mission, strategic planning goals, and other initiatives;
- Continue to meet with you as you need help during the summer or fall.
How TracDat changes things -- why it’s worth it

- You used to send things to IR that got loaded onto an IR server and you never saw them again;
- You will never again have to submit an APR or A&E;
- TracDat creates your personal archive of important documents and information;
- It enables Marjorie and senior leadership to extract data across programs without bothering you at all;
- It ensures that you hold the “big picture” in mind at least once a year -- why is what you do critical to our achieving the mission of Austin College?