

Rubric Category	Capstone	Milestones		Benchmark
	4	3	2	1
Context of and Purpose for Writing	Demonstrates a thorough understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.	Demonstrates adequate consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context).	Demonstrates awareness of context, audience, and purpose of assigned tasks(s) (e.g., begins to show awareness of audience's perceptions and assumptions).	Demonstrates minimal attention to context, audience, purpose, and to the assigned tasks(s) (e.g., expectation of instructor or self as audience).
Organization and genre conventions	Demonstrates detailed attention to and successful execution of organization in accordance with the specific genre and/or discipline-specific conventions of the writing task, including presentation, formatting, and stylistic choices.	Demonstrates consistent use of organization in accordance with the specific genre and/or discipline-specific conventions of the writing task, including presentation, formatting, and stylistic choices.	Follows expectations of organization in accordance with the specific genre and/or discipline-specific conventions of the writing task, including presentation, formatting, and stylistic choices.	Attempts to use a consistent system for basic organization and presentation.
Sources and Evidence	Demonstrates skillful use of high quality, credible, relevant sources to develop ideas that are appropriate for the discipline and genre of the writing.	Demonstrates consistent use of credible, relevant sources to support ideas that are situated within the discipline and genre of the writing.	Demonstrates an attempt to use credible and/or relevant sources to support ideas that are appropriate for the discipline and genre of the writing.	Demonstrates an attempt to use sources to support ideas in the writing.