

Austin College GLOBAL OUTREACH FORUM

2018 POSEY LEADERSHIP AWARD

April 3-4, 2018



AUSTIN
COLLEGE



www.austincollege.edu/goforum



Barbara Pierce Bush

2018 Austin College Posey Leadership
Award Recipient

*Co-founder and CEO of Global Health Corps, **Barbara Pierce Bush** is the recipient of the 2018 Austin College Posey Leadership Award.*

Barbara Pierce Bush is co-founder and CEO of Global Health Corps, created in 2009 in response to a challenge to young leaders to engage their generation in solving the world's biggest health challenges.



Bound by a belief that health is a human right and that it is up to their generation to build a world where this right is realized, the founders set out to mobilize a global community to build the movement for health equity. The organization has sent out more than 1,000 young leaders from more than 40 countries to serve in one-year paid fellowships with nonprofit and government health organizations in Africa and the United States.

A native of Dallas, Ms. Bush graduated from Yale University in 2004 with a Humanities degree. She has served with Baylor College of Medicine's International Pediatrics AIDS Initiative Clinics in Africa and with UNICEF in Botswana. Additionally, she worked at the Smithsonian's Cooper-Hewitt National Design Museum, Red Cross Children's Hospital in South Africa, and the UN World Food Programme.



For her innovative work in health equity, Ms. Bush has been named to several high-profile lists, including *Fast Company's* Most Creative People in Business (2015), *Forbes* Under 30 Summit (2015), Goldman Sachs' 100 Most Intriguing Entrepreneurs (2014), and *Newsweek's* Women of Impact (2013). She was selected as one of six Gerson Lehrman Group Social Impact Fellows in 2016. Ms.

Bush also is a World Economic Forum Young Global Shaper and a Fellow of the Echoing Green Foundation.

She also sits on the board of directors for Covenant House International and the Friends of the Global Fight Against AIDS, TB, and Malaria.



EVENT FOOTPRINT & AUDIENCE ENGAGEMENT

Two-Day Event

Dallas, Texas & Austin College in Sherman



❖ **Introducing Award Recipient to North Texas Region**

- **15,000** listeners to KERA radio broadcasts and advertising
- *The Dallas Morning News* repeat coverage
- *Herald Democrat* repeat coverage

❖ **Convocation Address on Austin College Campus**

600 Students, Faculty, Staff, Regional Leaders



❖ **Campus Luncheon on Austin College Campus**

200 Students, Faculty, Event Partners, Area Guests



❖ **Private Partnership Dinner with Award Recipient**

40 Event Partners, Special Guests

❖ **VIP Reception at the Perot Museum**

150 Event Partners, Special Guests



❖ **Keynote Address at the Perot Museum**

350+ Event Partners, Special Guests, Open to Public



OTHER POTENTIAL EDUCATIONAL ACTIVITIES

❖ **Expert Faculty Talks on Campus**

Panel Discussions, Reading Groups

❖ **Live Broadcasts / Distance Learning from the Perot Museum**

600 Middle/High School Students Nationwide



Austin College 2018 GO! Forum Partnership Opportunities

GO! FORUM Partners >	GLOBAL LEADER	NATIONAL LEADER	STATE LEADER	LOCAL LEADER	GO! AFFILIATE
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Seats at Private Dinner with Barbara Pierce Bush	6	4	2	2	2
Tickets to VIP Reception before Award Event	8	6	4	4	2
Tickets for Theater Seats to Award Event*	8	6	6	4	2
On-Stage Recognition at Event	✓	✓	✓	✓	✓
Recognition in Event Program	✓	✓	✓	✓	✓

Tax-deductible sponsorship amounts are less fair market value of VIP Reception and Award Event tickets.

*Additional tickets to Award Event available upon request as space allows.

Complete and mail form or complete online at www.austincollege.edu/goforum

Contact Name: _____

Address: _____

City, State, ZIP: _____

Email: _____

Phone: _____

Name as it should appear in the program: _____

Partner Level: ☐ \$25,000 ☐ \$15,000 ☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ Other _____

☐ Purchase Additional Tickets to the Award Event Number of Tickets _____ x \$150 each = \$ _____

Form of Payment: ☐ Check ☐ Credit Card ☐ Please invoice me

Credit Card: ☐ VISA® ☐ MasterCard® ☐ Discover® Card ☐ American Express®

Amount to be charged to credit card: \$ _____

Credit Card #: _____ Expiration Date: _____

Name as it appears on card: _____

I wish to decline: ☐ Recognition in Promotional Materials ☐ Invitations to Event Reception ☐ Theater Seats to Lecture

Signature: _____ Date: _____

Make checks payable to Austin College and send to the address below:

Austin College, Institutional Advancement • 900 North Grand Avenue, Suite 6G • Sherman, Texas 75090

2018 GO! FORUM ADVISORY COUNCIL

Stan Woodward, chair • Russell Bellamy • Amanda Billings • Catherine Cuellar • Sandra Estess • David Fourrier • Roger Gault
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Per[et]
Museum of Nature and Science

For more information, contact: Allison McBee Dawson '03, Vice President for Institutional Advancement
Email: amdawson@austincollege.edu | Phone: 903.813.2192 | Fax: 903.813.2415

Austin College Posey Leadership Award

*Recognizing Servant Leadership
for More Than a Decade*



In 2005, Austin College established an annual award that would honor an outstanding state, national, or world leader who demonstrates the principles of servant leadership in ongoing efforts of significant and lasting impact that advance a humanitarian or educational cause. The award was first given in 2006 to Wendy Kopp, founder of Teach For America.

What is now named the Austin College Posey Leadership Award has since honored servant leaders in diverse fields—medicine, architecture, mental health, finance, and more—who are out to change our world for the better.

These awards are designed to bring recognition to the honorees and support their worthy efforts, but more importantly, the award brings these honorees—world leaders of today and tomorrow—to Austin College for interaction with students. The awardee provides a campus presentation open to all students and faculty, then meets with student groups to discuss more specific aspects of their work, their leadership style, and their plans for the future.

In 2018, the Posey Leadership Award will honor Barbara Pierce Bush, a young global activist and author. Renowned for her work as the co-founder and CEO of Global Health Corps, Ms. Bush is committed to mobilizing a global community of young leaders to build the movement for health equity around the world.

Recipients of the Austin College Posey Leadership Award

- 13 2018 Barbara Pierce Bush**
Co-founder and CEO of Global Health Corps
- 12 2017 Vikram Patel**
Psychiatrist and director of international mental health programs
- 11 2016 Nicholas Kristof & Sheryl WuDunn**
Pulitzer Prize-winning journalists and human rights advocates
- 10 2015 Shigeru Ban**
Humanitarian and founder of Voluntary Architects' Network
- 9 2014 Nathan Wolfe**
Pioneer epidemiologist and researcher of deadly viruses
- 8 2013 Salman Khan**
Creator of digital technology education accessible to all
- 7 2012 Marian Wright Edelman**
Founder and president of Children's Defense Fund
- 6 2011 Zainab Salbi**
Founder of Women for Women International
- 5 2010 Muhammad Yunus**
Inventor of microcredit for rural poor and 2006 Nobel Laureate
- 4 2009 Greg Mortenson**
Developer of education programs in Pakistan and Afghanistan
- 3 2008 Geoffrey Canada**
Founder and president of Harlem Children's Zone
- 2 2007 Paul Farmer**
Physician and humanitarian focused on healthcare to underserved people
- 1 2006 Wendy Kopp**
Founder and chief executive officer of Teach For America