

# JanTerm Video Contest



**Making adventure happen!**

Prizes: 1<sup>st</sup> \$150, 2<sup>nd</sup> \$100, 3<sup>rd</sup> \$50

How can one-month change your life?

We want to see what you are doing this JanTerm!

1. We want to know the experiences you have over JanTerm and how they changed your life!
2. We are collecting videos about your JanTerm to share publicly on and off campus.
3. Send in 30 - 60 second video showing your amazing JanTerm experience.

**Who?** Any student can participate

**When?** Send your videos through the month of January. Final deadline in February 1, 2018

**How?** Upload using this link: <https://www.dropbox.com/request/KNQntb6C4oiiHcQTKeYM>

**Or use this QR code:**

**Details?** See the guide below for tips on creating your video.



## Video Contest FAQs

**Does this video need to be edited?** That's up to you and your capabilities.

**What if I include several people in my video? – Who gets the prize if we win?** The person who submits the video gets the prize.

**What about previous Janterm experiences that I have made videos about already?** No – This is only for Janterm 2019.

**Can I submit a digital collection of photos instead of a video?** Yes

## Tips for Shooting Good Video on your Phone

1. Good Lighting is Critical
  - a. Proper lighting has a huge impact on smartphone cameras because they have smaller image sensors and lenses. Try as much as possible to shoot your video in brightly lit areas. This will help avoid unnecessary shadows and grainy areas in your video. Most phones also offer, “touch focusing” in the event your camera is focusing on the wrong area of your composition. After setting the focus on the most important aspect of the video, the automatic exposure control will have an easier time making small adjustments if lighting condition begins to change.
2. Stay Steady
  - a. If you don’t want your video footage to come out distorted, blurred, or affected by “rolling shutter” the best thing to do is to keep your phone steady while recording. Use both hands to hold your smartphone as close as possible to your body as you record the video.
  - b. Quick tip for steady footage is if you can rest your phone on other physical supports like tables, chairs, desks, shelves, etc. will give you a better picture.
3. The Audio Matters as Much as the Video
  - a. While you want your video to look good, the quality of your audio is more important than the video – so it should matter as much, if not more. It is very common to catch wind and unnecessary environmental noise that will compete with or drown out any important audio while shooting video outside. It is advisable to shoot your video in a quiet place, preferably indoors when possible with less ambient noise. This way, unwanted noise can be reduced, which might give your final product a chance.
4. Get Close to Your Subject
  - a. Staying physically closer to your subject ensures better image quality; less digital noise and better focus in your videos.
5. **Avoid Vertical Video Syndrome**
  - a. Hold your phone horizontally so that videos played back on other screens (virtually everywhere) will look fine.
6. Be Prepared for the Shoot
  - a. Make sure your phone is charged and that you have enough storage space (available memory) to store the footage – high definition (HD) video files can get large and will drain a battery quickly.
7. Upload your final video to:
  - a. <https://www.dropbox.com/request/KNQNTb6C4oiiHcQTKeYM>