

PLANTING SEEDS FOR THE FUTURE

WINTER
2020

Ease of Giving Fits Busy Benefactor



Sarah Gunderson '81 leads a full life. After 25 years in the property management profession and five years of public accounting prior to that, she did not slow down upon retirement in April 2017.

A member of the Austin College Board of Trustees, Sarah also sits on the boards of the New England Historic Genealogical Society and North Texas Basset Hound Rescue. She is registrar for the Daughters of the Texas Republic James Butler Bonham Chapter and soon-to-be treasurer for the Daughters of the American Revolution Jane Douglas Chapter—while also volunteering for The Bridge homeless recovery center in Dallas. She adds in season tickets to the Dallas Stars hockey team and the Dallas Summer Musicals to round out a busy and meaningful life!

Her willingness to serve—and wide range of interests—arise from an Austin College education that provided a foundation in critical thinking, life-long learning, and adaptability.

Sarah's first connection to Austin College came as a teenager through her Presbyterian minister in San Antonio. She reflects on arriving to campus for the start of classes. "I had not visited in advance, so the first time I was there, I was there. What I remember most, after putting my things down at Dean Hall and walking to Slaters [dining service], is that people smiled at me and said, 'Hello,'" she said. It was then that she knew she was home.

While studying for her degree in business, Sarah pledged Alpha Delta Chi sorority and played volleyball and basketball. She was "all in" then—and continues to be today, as an annual Slaters McCord Golf Tournament Sponsor, athletics benefactor, and supporter of the Alpha sorority. She has served as president of the Alumni Board and also took a turn on the Alumni "A" Athletic Association Board.

As an Austin College trustee, Sarah shares her financial expertise on the Institutional Advancement Committee,

Continued on Page 2

INSIDE:

- Honor Someone You Love
- Encouraging a Generous Heart
- Create a Lasting Legacy



AUSTIN
COLLEGE



Ease of Giving Fits Busy Benefactor

Continued from Page 1
Finance Committee, and the Audit Committee. She recently named Austin College as beneficiary of her 401(k), which she describes as the easiest way to plan a gift—no wills to change, no lawyers to consult. “It took less than five minutes to go online and make that happen,” she said. While she is working to endow a scholarship during her lifetime, she wants this planned gift to go for the best and most-needed area when the time comes—ensuring that future generations will experience “home” at Austin College.

“It took less than five minutes to go online and make that happen.”

—Sarah Gunderson '81



Honor Someone You Love

Do you have a friend or family member whose life has been touched by Austin College? Consider making a gift in his or her name. When you memorialize some of the most important people in your life, such as your mother, father, spouse, mentors, or other special loved ones, as part of a gift to Austin College, you:

- honor that special person;
- support the mission of Austin College; and
- possibly receive personal financial benefits.

You Have Choices

Three basic methods are available for establishing an honorary gift:

- **A gift today**—An outright gift can help fund immediate needs of the College, such as scholarships or program support. The financial benefits include an income tax deduction and the possible elimination of capital gains tax.
- **A gift through your estate plan**—You can include a gift in your will or living trust, stating that a specific asset, certain dollar amount, or percentage of your estate will pass to Austin College at your death in honor of your loved one.
- **A gift that lives on forever**—Honorary endowments can be made now or through your estate plan. Endowments are structured so that a small portion of your gift, rather than the whole amount, is used each year to fund a particular purpose. To perpetuate the fund forever, the majority of the fund always remains intact and is invested for the future.

We're Here to Help

Making an honorary gift is a wonderful way to acknowledge someone's vision for the future. Contact Suzanne Crouch at 903.813.2059 to learn more about ways to recognize your honoree.

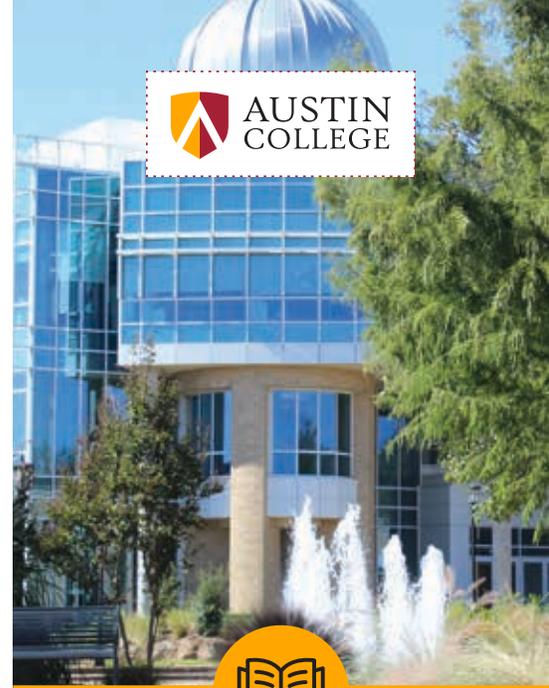
Encouraging a Generous Heart

Much of what we teach young grandchildren is accomplished by setting good examples. One of these examples is showing them how to give back in gratitude. It is the firsthand experience that leaves a lasting impression.

Nurturing young children's natural inclination toward helping others builds their self-esteem, reinforces the joys of giving, and teaches the importance of community and financial responsibility.

When mentoring children in your life through the giving process, consider the following:

- Discuss the importance of giving and how good it feels to help others.
- Together, visit charities that you are considering supporting. This allows children to see firsthand who they'll be benefiting.
- Help children learn about money with an allowance to be divided three ways: one part to spend, one part to save, and one part to be given to a charity of their choice.
- Allow them to choose an organization or program to benefit. You may be pleasantly surprised by the sensitivity of their selections.
- At regular intervals—perhaps yearly—discuss how their donations were used and ask if they wish to benefit the same charity or another one.
- Share their zeal by matching their gifts to their selected organizations.



Good Reads

Here are a few of our favorite books to share with children:

- *The Giving Book: Open the Door to a Lifetime of Giving* by Ellen Sabin
- *The Giving Tree* by Shel Silverstein
- *The Giving Box: Create a Tradition of Giving With Your Children* by Fred Rogers

John D. and Sara Bernice Moseley Covenant Society

Austin College has provided transformational education for generations of students since its founding in 1849. An initial bequest from Emily Austin, sister of Texas settler Stephen F. Austin, helped lay the financial foundation for the College. Her legacy gift, and those of numerous donors who have followed, ensures Austin College's place among today's acclaimed colleges.

The John D. and Sara Bernice Moseley Covenant Society acknowledges all of the College's friends who have named Austin College as a beneficiary in their legacy plans. Through their future estate gifts, the members of this special society will ensure the future financial well-being of the College. From one generation to another, Austin College remains grateful that so many families have entrusted it with these special gifts.

**We look forward to welcoming you into the John D. and Sara Bernice Moseley Covenant Society!
Your legacy matters here!**



Create a Lasting Legacy

When you create a will, you gain peace of mind knowing that you are protecting the important people in your life. You can also use your will to invest in the causes that are close to your heart, creating a permanent testament to the values that are important to you.

By leaving a gift to Austin College in your will, you ensure that the College can continue to carry out its mission for generations to come.

A Worry-Free Way to Support Austin College

We all want to make a difference in the lives of others, but the future can be unpredictable. That is why including a gift in your will is the perfect way to support Austin College. Because you are not giving away any assets until after your lifetime, you are free to alter your plans if your circumstances change. This way you ensure that you and your family have the resources you need now, and that Austin College has the support it needs in the future.



Make a Permanent Impact

Including Austin College in your will is an easy process. Here's how it works:

1. Contact Suzanne Crouch at 903.813.2059 to request our official wording.
2. Ask your estate planning attorney to use this language when you create your will. If you already have a will, simply ask your attorney to amend the existing document.
3. Once your gift is in place, let us know. We would be honored to thank you for your foresight, welcome you into the Moseley Covenant Society, and ensure that your gift is used as you intend.



**AUSTIN
COLLEGE**

Suzanne Crouch, CFRE
Senior Associate Vice President
of Institutional Advancement
900 N. Grand Ave. 6G
Sherman, TX 75090
903.813.2059
scrouch@austincollege.edu

www.austincollege.edu/support/estateplanning