A President Is Named

Mr. Steven P. O’Day was named the 16th president of Austin College in August in a special session on campus led by Board of Trustees chair David Corrigan ’81 and presidential search committee chair Scott Austin ’83. O’Day will come to Austin College October 30 from Lebanon Valley College in Annville, Pennsylvania, where he serves as vice president of strategic initiatives and secretary of the college.

See the announcement here and learn more about Mr. O’Day here.

Opening of the 169th Year

The tradition of Opening of School Convocation has welcomed hundreds of Austin College freshmen and ushered in the senior year for hundreds too. Some 360 new students were welcomed with this shared experience on August 23 and were further

Upcoming Events

Fort Worth AlumNight
September 21

TedxAustinCollege
September 23

Sabbatical Series Lecture: Renee Countryman
September 27, 5 p.m.

Women Get Connected: Dallas
September 28

Dedication of Jack Pierce Memorial Soccer Complex
September 29

Looking Ahead

Fall Break
October 6

Austin/Georgetown HuddleUp
October 6

Sherman Symphony
inspired by Dr. Light T. Cummins as he presented the opening address, “You Are That Student!” Cummins is the Guy M. Bryan Jr. Chair of American History at Austin College. Hear his inspiring address to the student body here.

Women Get Connected Event Coming to Dallas

Austin College’s Women Get Connected events invite alumnae and friends to participate for an evening in the academic and cultural life of Austin College. For the coming event in Dallas on September 28, Dr. Randi Tanglen of the College’s English faculty will discuss the current popularity of Margaret Atwood’s novel The Handmaid’s Tale (1985). A similar event in Houston is pending.

Click here to register online. Contact Kristi Lucchese at klucchese@austincollege.edu for more information.

Helping Harvey's Heroes

When disaster strikes, whether in Sherman or around the globe, Austin College students are quick to respond: with dollars raised, willing hands, or supplies to be sent. The landfall of Hurricane Harvey quickly put the students into action again. The College’s Service Station set "Helping Harvey's Heroes Week" for September 18-22 to raise funds for hurricane relief and to hold a candlelight vigil to support the nearly 70 Austin College students from the 10...
hardest-hit counties. The Student Athlete Advisory Council also is on board, selling past athletics game jerseys for donations at home sporting events through September 16, with all proceeds going toward the relief effort.

**In the Spotlight**

Austin College faculty have all sorts of specialties and are called upon for expert opinions regularly. While hurricanes and tornadoes bring devastation to those in their paths, the events add more data to the study of Kevin Simmons, who specializes in the economics of natural disasters. Since Hurricane Harvey hit land, he has been interviewed by several national media outlets about the huge financial impact to Texas, the region, and far beyond for years to come. As Irma threatened, his paper "Economic Effectiveness of Implementing a Statewide Building Code: The Case of Florida" was accepted for publication in the environmental economics journal, *Land Economics*.

Read more of the article [here](#)

**Austin College Brand Awareness Campaign**

This fall, Austin College is launching a brand awareness advertising campaign in Dallas, with other markets under consideration. Media buys include social media, digital billboards on Dallas North Tollway and Central Expressway, and spots on Pandora radio and NPR on KERA. Stay tuned for more updates.

Dedication of the
Lemuel Scarbrough Center for Writing

Friday, October 13, 2017
1:30 - 2 p.m.

Make a Gift >

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Academic Calendar >
Our mailing address is:
Austin College
900 N Grand Ave
Sherman, Texas 75090

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