



A President Is Named



Mr. Steven P. O'Day was named the **16th president of Austin College** in August in a special session on campus led by Board of Trustees chair David Corrigan '81 and presidential search

committee chair Scott Austin '83. O'Day will come to Austin College **October 30** from Lebanon Valley College in Annville, Pennsylvania, where he serves as vice president of strategic initiatives and secretary of the college.

See the announcement [here](#) and learn more about Mr. O'Day [here](#).

Opening of the 169th Year



The tradition of Opening of School Convocation has welcomed hundreds of Austin College freshmen and ushered in the senior year for hundreds too. Some 360 new students were welcomed with this shared experience on August 23 and were further

Upcoming Events

Fort Worth AlumNight

September 21

TedxAustinCollege

September 23

Sabbatical Series Lecture:

Renee Countryman

September 27, 5 p.m.

Women Get Connected:

Dallas

September 28

Dedication of Jack Pierce Memorial Soccer Complex

September 29

Looking Ahead

Fall Break

October 6

Austin/Georgetown

HuddleUp

October 6

Sherman Symphony



inspired by Dr. Light T. Cummins as he presented the opening address, "You Are That Student!" Cummins is the Guy M. Bryan Jr. Chair of American History at Austin College. Hear his inspiring address to the student body [here](#).

Women Get Connected Event Coming to Dallas



Austin College's **Women Get Connected** events invite alumnae and friends to participate for an evening in the academic and cultural life of Austin College. For the coming event in Dallas on **September 28**, **Dr. Randi Tanglen** of the College's English faculty will discuss the current popularity of Margaret Atwood's novel *The Handmaid's Tale* (1985). A similar event in Houston is pending.

[Click here to register online](#). Contact **Kristi Lucchese** at klucchese@austincollege.edu for more information.

Helping Harvey's Heroes



When disaster strikes, whether in Sherman or around the globe, **Austin College students** are quick to respond: with dollars raised, willing hands, or supplies to be sent. The landfall of Hurricane Harvey quickly put the students into action again. The College's Service Station set "**Helping Harvey's Heroes Week**" for **September 18-22** to raise funds for hurricane relief and to hold a candlelight vigil to support the nearly 70 Austin College students from the 10

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Sherman Symphony Orchestra Performance

October 6, 7:30 p.m.

Admission Preview Event

October 9

AlumNight on Campus: Evening of Fine Art & Fine Wine

October 12, 6 p.m.

Homecoming & Family Weekend

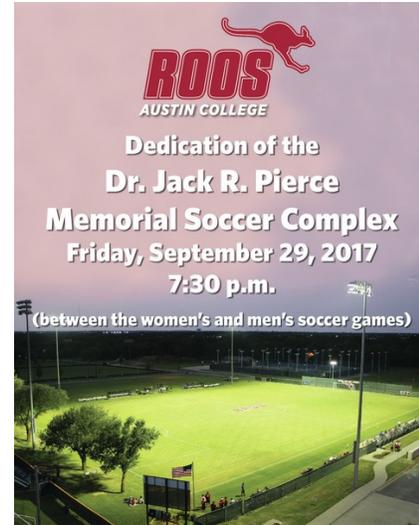
October 12-15

Career-Readiness Check

October 13

Professionals Needed for Informational Interviews

[Click here for more information](#)



hardest-hit counties. The Student Athlete Advisory Council also is on board, selling past athletics game jerseys for donations at home sporting events through September 16, with all proceeds going toward the relief effort.

In the Spotlight



Austin College faculty have all sorts of specialties and are called upon for expert opinions regularly. While hurricanes and tornadoes bring devastation to those in their paths, the events add more data to the study of **Kevin Simmons**, who specializes in the economics of natural disasters. Since Hurricane Harvey hit land, he has been interviewed by several national media outlets about the huge financial impact to Texas, the region, and far beyond for years to come. As Irma threatened, his paper "Economic Effectiveness of Implementing a Statewide Building Code: The Case of Florida" was accepted for publication in the environmental economics journal, *Land Economics*.

[Read more of the article here](#)

Dedication of the Lemuel Scarbrough Center for Writing

**Friday, October 13, 2017
1:30 - 2 p.m.**

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[Alumni Events >](#)

[Academic Calendar >](#)

Austin College Brand Awareness Campaign



This fall, Austin College is launching a brand awareness advertising campaign in Dallas, with other markets under consideration. Media buys include social media, digital billboards on Dallas North Tollway and Central Expressway, and spots on Pandora radio and NPR on KERA. Stay tuned for more updates.



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