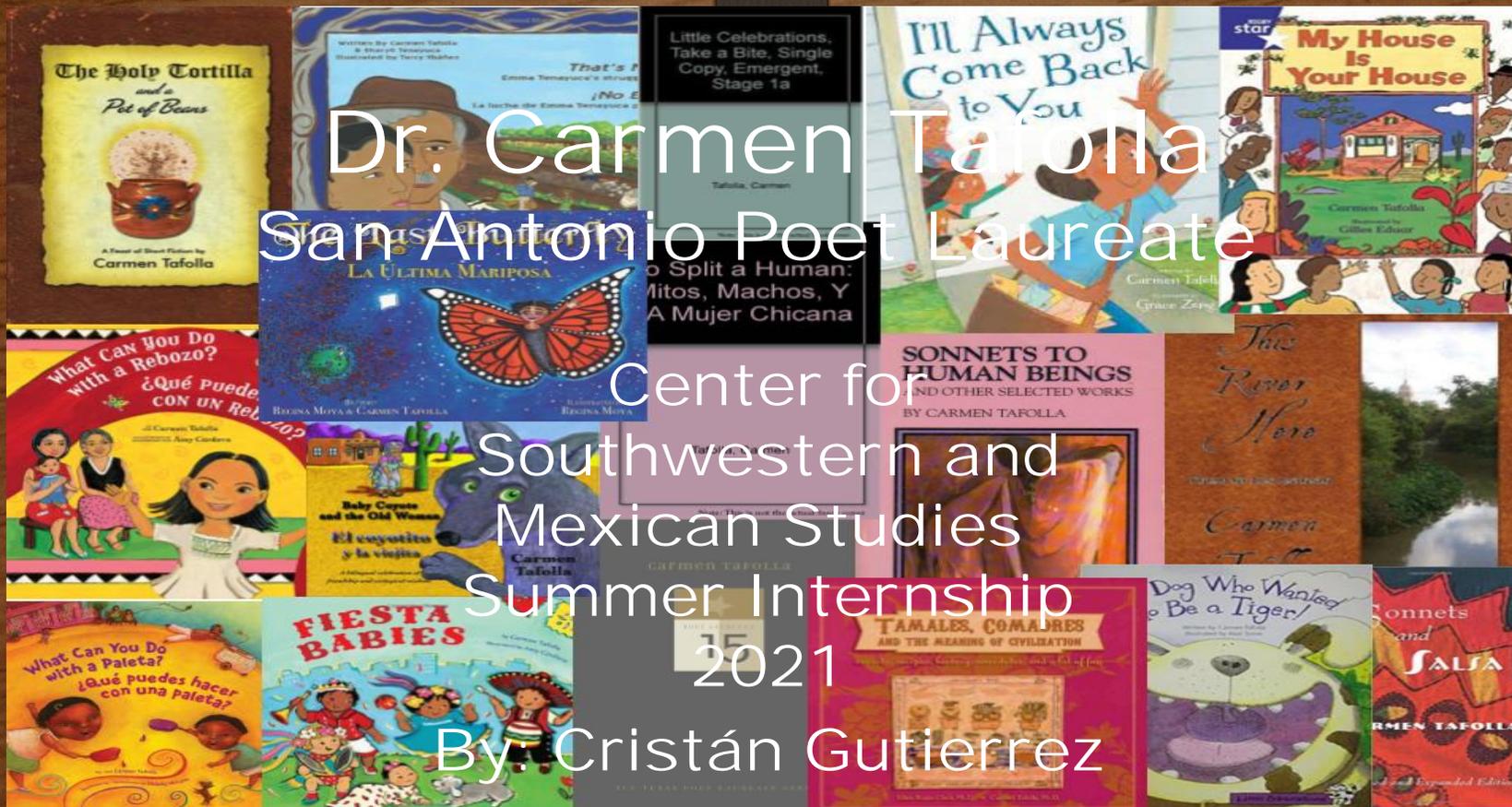


Dr. Carmen Tafolla
San Antonio Poet Laureate

Center for
Southwestern and
Mexican Studies
Summer Internship
2021

By: Cristán Gutierrez



Brief summary



Named State Poet Laureate of Texas in 2015, Dr. Carmen Tafolla is an award-winning poet and children's author, storyteller, performance artist, motivational speaker, scholar and university professor.

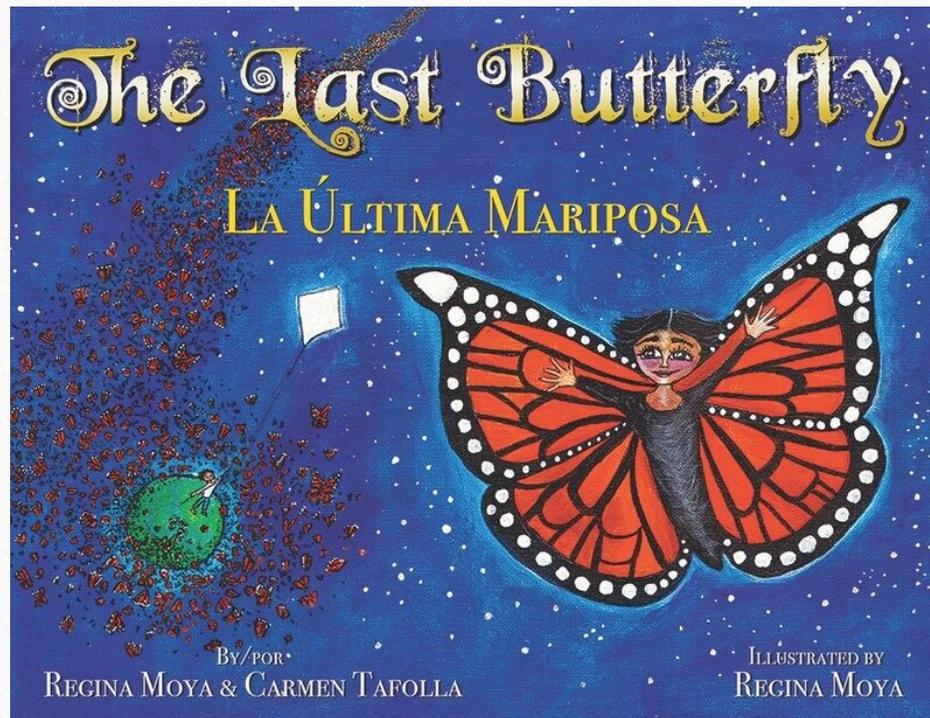
My Experience

This internship gave me the opportunity to get to know an incredible person. Dr. Tafolla is an amazing artist, a native from San Antonio and an alumni. She graduated from Austin college in the 1970s.

Projects included the following:

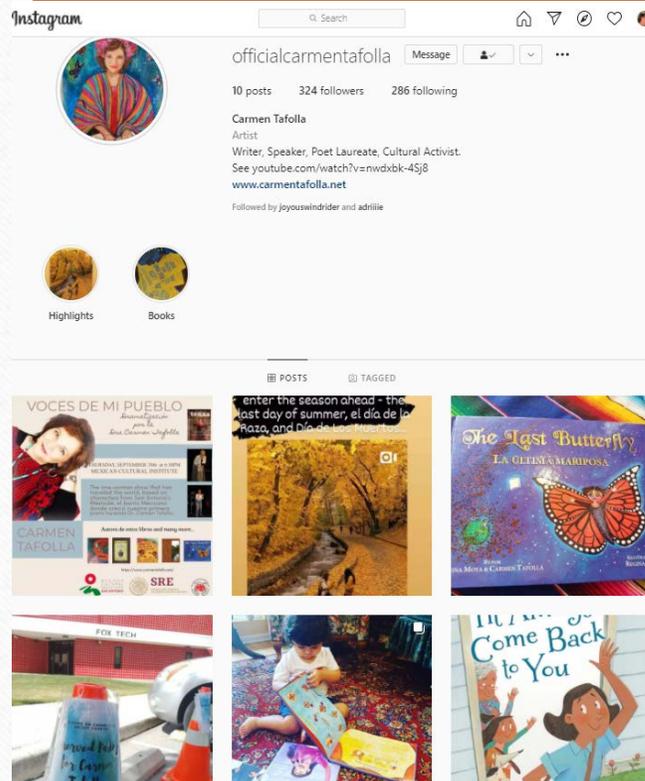
- Create and maintain a book award spreadsheet
- Create timelines and assist with documentation
- Provide public relations support through Instagram
- IT support with excel, zoom, and power point
- Removal and repacking her archives and transporting them to a local library that will add to their book collection

The Last Butterfly



I was given the opportunity to be one of the first to see the final production of her new upcoming book “The Last Butterfly.” I also was able to work with the artist, Regina Moya.

Public Relations



- I created an Instagram account for Dr. Tafolla and provided technical assistance on maintaining the account current.
- Created a beginner's manual:
 - Updating biography page
 - How to post a picture
 - What's the difference between a story and a posting
 - How to manage the account

Performances

Dr. Tafolla has impacted audiences throughout the world with her special messages of individual and cultural affirmation



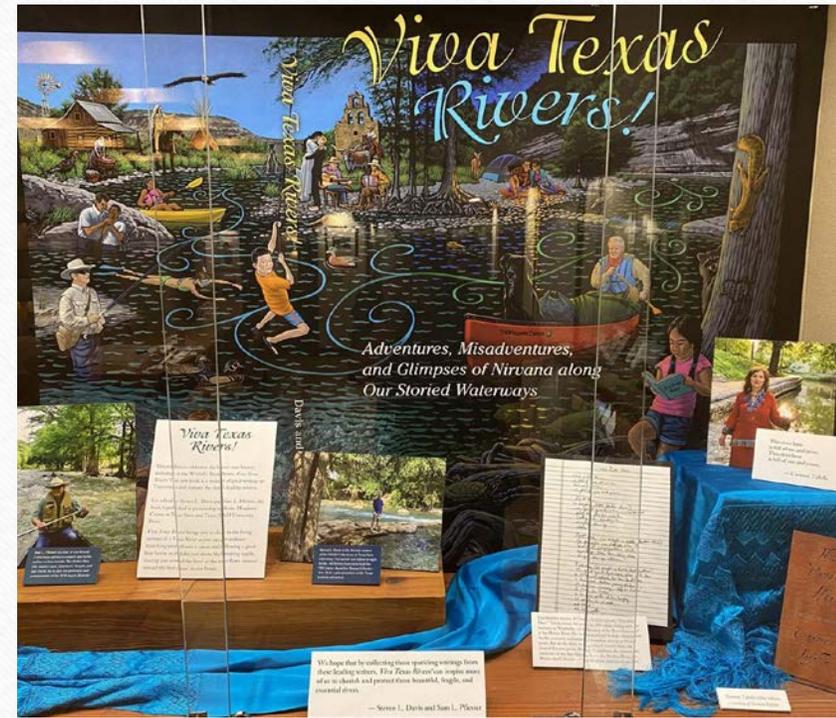
As the keynoting Dr. Tafolla is being formally introduced, a stooped bag lady in ragged house slippers and a Mexican shawl interrupts the program.

This River Here: San Antonio Poem



Viva Texas Rivers! is on exhibit through May 31, 2022. The book will be published in November 2021 and it will feature Dr. Tafolla's poem.

“This river here is full of me and mine.
This river here is full of you and you.”



Thank you

Dr. Carmen Tafolla
Center for Southwestern and
Mexican Studies

